

THE VALUE OF GMAR MEMBERSHIP

EXCLUSIVE MEMBER BENEFITS ONLY AT **GMAR**

GMAR has a variety of member benefits designed to provide the best service to our members with many included in your membership fees of just \$150 (local dues) per year!

Don't forget to check out the GMAR MLS, which comes packed with resources and tools to help you, help your clients! Available for only \$99 per quarter!

For more information, visit our website or give our office a call at (248) 478-1700.

| EXCLUSIVE MEMBER BENEFITS | VALUE | YOUR COST |
|--|---------------------|--------------|
| GMAR ToolShop with HUNDREDS of REALTOR® products | \$\$\$ | Part of dues |
| Forewarn Access | \$300/yr | Part of Dues |
| GMAR's Global Initiative | \$\$\$ | FREE |
| Full Featured Communication Portfolio | \$\$\$ | FREE |
| GMAR Exclusive Scholarships | Up to \$1K | FREE |
| Discounts on Products & Services | Substantial Savings | |

| BILLING | YOUR COST |
|--|---------------------------|
| Premier | GMAR, MR, NAR annual dues |
| MemberMax™ (Monthly Dues and Education Bundle) | \$59.16/ month |

| GOVERNMENT AFFAIRS & PUBLIC POLICY | VALUE | YOUR COST |
|---|-----------|--------------|
| Full time on staff Government Affairs Director to monitor and advocate for REALTOR®-Friendly policies and fighting against overbearing regulations. | Thousands | Part of dues |
| Monitors Real Estate Industry Legislative Issues | Thousands | Part of Dues |
| Support REALTOR®-Friendly Candidates | Thousands | FREE |
| Quarterly Legislative Updates | Thousands | FREE |
| Economic Update | \$50-100 | FREE |
| Elected Official Events | \$50-100 | FREE |

| NETWORKING EVENTS | VALUE | YOUR COST |
|---|----------|-----------|
| Annual Membership Meeting featuring an industry keynote speaker | N/A | FREE |
| YPN Events/Happy Hours | N/A | Reduced |
| GMAR Gives Back Event | N/A | Reduced |
| GMAR Photo Day | Hundreds | \$10 |
| Fair Housing Event | N/A | FREE |

AT GMAR, WE ARE COMMITTED TO UNITY, INNOVATION AND

MEMBER-CENTRIC SERVICE

MEMBER BENEFITS (CONTINUED)

| SEMINARS | VALUE | YOUR COST |
|-------------------------------|--------|-----------|
| Agency | \$40 | FREE |
| Microsoft Excel Courses | \$20 | FREE |
| Continuing Education | \$50 | FREE |
| Successfully Selling HUD | \$25 | FREE |
| NAR Code of Ethics | \$10 | FREE |
| Agent 101 | \$40 | FREE |
| Agent 202 | \$40 | FREE |
| FEMA & Flood Zone | \$25 | FREE |
| MSHDA | \$25 | FREE |
| Bias Training | \$20 | FREE |
| That's Legal | \$40 | FREE |
| Lease 101 | \$25 | FREE |
| Situational Horror Stories | \$40 | FREE |
| Putting REALTOR® Safety First | \$20 | FREE |
| RPR (ALL) | \$10 | FREE |
| Marketing and Lead Generation | \$119 | FREE |
| Broker Shorts (ALL) | \$FREE | FREE |
| AI in Real Estate | \$40 | FREE |
| Listing and Buying Forms | \$25 | FREE |
| Situational Training | \$40 | FREE |
| Word | \$20 | FREE |

| DESIGNATIONS AND CERTIFICATIONS: | VALUE | YOUR COST |
|--|-------|-----------|
| Accredited Buyer Representative | \$225 | FREE |
| Senior Real Estate Specialist | \$399 | FREE |
| Pricing Strategy Advisor | \$119 | FREE |
| Seller Representative Specialist | \$225 | FREE |
| Real Estate Negotiation Expert | \$299 | FREE |
| Short Sale and Foreclosure Resource | \$125 | FREE |
| Home Finance Resource | \$119 | FREE |
| Resort and Second Home Property Specialist | \$119 | FREE |
| At Home with Diversity | \$49 | FREE |
| Military Relocation Professional | \$119 | FREE |

| STRATEGIC PARTNER SESSIONS | VALUE | YOUR COST |
|---|-------|-----------|
| Mastering the transaction A to Z | FREE | FREE |
| Managing your Business Retirement | FREE | FREE |
| Managing Your Business, Dollars & Sense | FREE | FREE |
| Seller Representative Specialist | FREE | FREE |
| A Legal Perspective | FREE | FREE |
| Navigating Probate | FREE | FREE |

| PROFESSIONAL STANDARDS ADMINISTRATION | VALUE | YOUR COST |
|--|----------|-----------|
| Full time on staff Professional Standards Administrator to assist with Complaints & Disputes | \$100/hr | FREE |